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# Magnetic Sponsoring: How To Attract Endless New Leads And Distributors To You Automatically



by Mike Dillard



## Synopsis

Magnetic Sponsoring is unlike anything you've ever seen or read before when it comes to building a network marketing or MLM business. This is NOT a book for people who want to follow the herd, or get average results handing out samples, holding home parties, or buying leads. It is for the few who want to become leaders in this industry. Who want to walk across the stage, and who want to earn 7-figures. It is for those who would rather be the hunted than the hunter. Who prefer to work smarter, instead of harder. Who want to build a life-long business, instead of an opportunity, and for those who value truth over hype. If you're tired of chasing your friends and family members, posting fliers on phone poles, cold calling leads, and handing out business cards, then Magnetic Sponsoring is exactly what you've been looking for. In this book, I will teach you...- How to get an endless number of prospects to call you, with credit card in hand ready to buy your product, or join your business.- How to create a life-long business with zero competition.- How to make income whether your prospects join your business or not. - How to legitimately produce endless leads for free.- How to create automated marketing systems that sell and recruit for you.- How to sponsor top industry leaders instead of tire-kickers.- How to become an Alpha man or woman that people respect and follow.- How I used these strategies to make over \$50 million online, and become the #1 Residual Income Earner in my opportunity. Thank you for your leadership.

## Book Information

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## Customer Reviews

I wish I had Magnetic Sponsoring 10 years ago. Then again, Mike Dillard didn't have the credibility and reputation 10 years ago that he has now. That leads me to mention one disappointing part of the book. On page 95, he gives an example of the "unquestionable proof" you must provide in your sales letters. What he fails to provide is advice for someone who doesn't have a track record or "unquestionable proof" of success. For example, what unquestionable proof did Mike Dillard provide in his FIRST sales letter? Of course people are going to take you seriously AFTER you sponsor 268 people in 12 months, even if your sales letter sucks. Another red flag that got my attention was the testimonials in the back of the book. Being that Magnetic Sponsoring was marketed and promoted for 9 years before the paperback was published, I expected some testimonials that provided that same "unquestionable proof" from people who applied what they learned and got specific results. Instead, none of the testimonials provided that. Most of them sounded like they were written by people who hadn't even finished reading the book yet. They thought it was good information but I wasn't looking for good information. I was looking for; "I did exactly what this program said to do and as a result..." That being said, I still gave it 5 stars because the first two chapters were worth more than the price of the book regardless of where I go from here. However, even after reading this book, I still don't know how to put together a self liquidating offer that will work for the new marketer.

If you are a new or an old time entrepreneur, this book has something new to teach you. Mike does a fantastic job of showing you exactly what to do to build a successful business.

Mike lays down the basic idea of success in a free market/entrepreneurial world that we live in. As a business and financial coach (having published 9 books so far), I agree that your success totally depends on what Mike calls PVL - how much personal value you bring in any relationship. The most critical idea I found was to make money from people who are not attracted to your opportunity. His strategy of fortune is in the follow up can be a game changer for every introvert who does not see himself as the aggressive, pushy salesperson. Go master attraction marketing and attract the future you have been dreaming of.

I absolutely love the new kindle edition of Magnetic Sponsoring. The book is beautifully written and has such gems in it. I consider Mike Dillard to be in class with the likes of people like Jimi Hendrix or Bruce Lee, meaning you might love or hate them but their influence can not be denied. Mike has influenced so many thousands of people in the home based business arena. He has influenced me quite a bit. The other great thing about this book is no matter who you train with in the home based business arena the training here will amplify and make better this training. Thanks for doing what you do Mike and thanks for this new edition.

Magnetic sponsoring is the modern day network marketing manifesto. From chasing my tail and the rat race my company and sponsor had me ready to quit, this book changed my perspective and turned my business upside down-or you might say right side up. If Mike Dillard's name is on it, it's worth reading and magnetic sponsoring is no different. A must read for anybody on my team!

Mike Dillard is definitely the pioneer in attraction marketing for network marketing. Leading with value and creating YOU INC. Is essential now days and really how you can build a successful home business without pestering everyone with in three feet of you and of course family. You really need to read this book if your serious about building a successful home business with the residual income you really strive for. Mike's incite and experiences have been mimicked by numerous affiliate programs out there for network marketers. And for good reason everything in this book is pure gold. I've read it twice and I'll continue to read it many times over. Head on over to <http://zackmorales.com/blog> to see what he's taught me.

A great, no-nonsense, high-level overview of what network marketing is, and how to make it work. Nice price too if you're getting the e-book version. Take notes. This book will make you want to learn more about this method of marketing and you will discover just how relevant and applicable this concept is to almost every aspect of business, marketing and sales, especially in the digital age. Mike stresses integrity and this comes through in his writing. There are lame pyramid schemes, and then there are legitimate network marketing methods that deliver value. Huge difference. This book is the latter.

The book is a great read. You start reading it and you have a hard time pulling it down. Mike Dillar is really good and he has mastered his filled through trial but you don't need to do the same thing than him, just read this book and you will just have the success without the errors. I am starting applying

what I have read, and I am really excited about the outcomes.

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